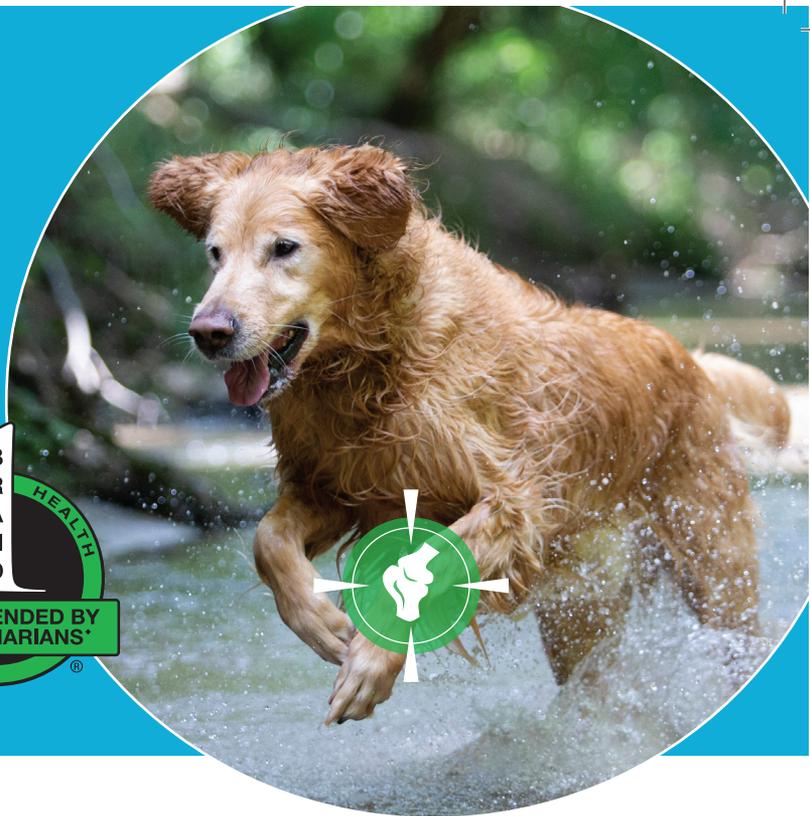


DASUQUIN[®]

ADVANCED

**JOINT HEALTH SUPPLEMENT
WITH EGG SHELL MEMBRANE**

**THE #1 JOINT HEALTH BRAND
RECOMMENDED BY VETERINARIANS,
NOW WITH PARTIALLY HYDROLYZED
EGGSHELL MEMBRANE.***



Created using the exact formula found in Dasuquin[®] Advanced soft chews.



Now contains peptides from partially hydrolyzed eggshell membrane (NMXEM70[™]) which has been shown to help provide a quick response in joint comfort and function in your patient.



A study in dogs using the specific partially hydrolyzed eggshell membrane found in Dasuquin[®] Advanced with Egg Shell Membrane, showed a quick response after one week by dog owners. Clients reported a significant difference in comfort and function one week after receiving this egg shell membrane compared to the placebo group.¹

CLIENT ASSESSMENT SCORES



*Source: Among veterinary brands. Survey conducted among small animal veterinarians who recommended oral joint health supplements.

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JOINT HEALTH SUPPLEMENT
WITH EGG SHELL MEMBRANE

COMPREHENSIVE MULTIMODAL APPROACH TO JOINT HEALTH

Different stimuli trigger a cascade of various mediators and pathways which often require a multi-modal approach to joint health. Dasuquin[®] Advanced with Egg Shell Membrane can be a part of this approach, combining 6 “classes” of ingredients that work together to help support your patient’s mobility.



HERBS

Herbal compounds such as Boswellia seratta (AKBA) and Curcuma longa extract further modulate the mediators of the inflammatory response.



OILS

ASU helps support joint comfort and helps in protecting cartilage.



AMINOSUGARS & GLYCOSAMINOGLYCANS

Glucosamine and Chondroitin Sulfate, the foundations of joint health, work synergistically to support healthy cartilage matrix.



OMEGA-3S

Omega-3 fatty acids like EPA, DHA, and ETA support overall joint health.



ANTIOXIDANTS

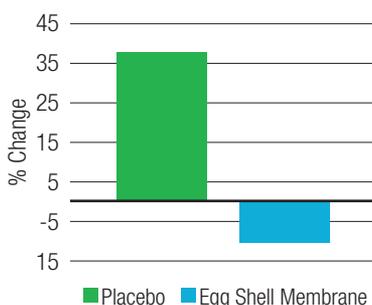
Alpha-lipoic acid (ALA) and green tea extract work synergistically with ASU and to help inhibit the inflammatory response.



PEPTIDES

Our new formula contains peptides from partially hydrolyzed egg shell membrane which affect biomarkers of cartilage degradation. ↓

PERCENT CHANGE OF CTX-II LEVELS



After a six-week period, dogs given the partially hydrolyzed eggshell membrane in Dasuquin[®] Advanced with Egg Shell Membrane had a decrease in the percentage change of CTX-II, a key marker for cartilage degradation, while the placebo group had an increase in the percentage change which may indicate increased cartilage destruction.¹

¹Ruff KJ, Kopp KJ, Von Behrens P, et al. Effectiveness of NEM[®] brand eggshell membrane in the treatment of suboptimal joint function in dogs: a multicenter, randomized, double-blind, placebo-controlled study. Veterinary Medicine: Research and Reports 2016;7:113.

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