

HORIZON



SUPERCHARGE YOUR PRACTICE

With Our Knowledge, Innovation & Technology.



SUMMUS[™]
VETERINARY LASER

Introducing the Horizon featuring On Call

The first of its kind complete class IV laser system that allows you to easily & affordably integrate laser therapy into your practice. We partner with you to provide consistent, precise, reproducible results for your patients.

Luxating Cart
Optimized Charging Base
Rechargeable Cart
Telescoping Base
Tilting Platform

Video Camera
Video Chat with
Summus Professionals
Record Your Live
Training Sessions

HORIZON

Complete Class IV Laser System

✓ Progressive Treatments

A patient can be set-up for a treatment plan. The protocol will vary as the patient progresses through the plan.

✓ Independent Wavelength Control

Each wavelength has a different effect on the body. This allows a condition to receive the optimal therapy.

✓ Automatic Optic Identification

The laser automatically recognizes which optic is being used. This is important from a safety and user experience standpoint.

✓ Phased Protocols

Each protocol is built with multiple phases of wavelengths and pulsing.

✓ Visual Guidance

Motion graphics displayed on screen will guide you through treatments with confidence.

✓ 4 Wavelengths

980nm Improves Circulation
915nm Enhances Oxygen Delivery
810nm Increases ATP Production
650nm Accelerates Surface Healing.

FAQ

OPEN

Our Experts, In The Room With You!



ON CALL

The First Live Access Interactive Solution

Summus' exclusive **ON CALL** Technology allows you to directly access our concierge-style service at the touch of a button. Connect with our dedicated staff of knowledgeable laser therapy experts to answer clinical questions, schedule a training, access marketing & service support, and more. It couldn't be easier!



Training Library

Access pre-recorded training and record your own trainings with Summus Laser Experts.



Schedule Training

Use this button to schedule your own live training sessions.



Summus Store

Additional accessories, supplies, and marketing materials are at your fingertips on the Summus Store.



Contact Summus

Whether you want to call, mail, or email, all of our contact information can be found here.



Call Service

Need to speak to service ASAP? Connect with one touch to our friendly service department.



Call Now

When you need assistance immediately, our Summus laser experts can answer your questions at the touch of a button.

HOW CAN I LEARN TO USE THE LASER SYSTEM?

STEP-BY-STEP TRAINING



01

Initial Training

Start your therapeutic laser journey with live interactive and hands on training where you will learn about using the laser including:

- Navigation System
- Treatment Guidance
- Clinical Applications
- Safety Protocols
- Patient Education
- Treatment Protocols & Pricing

Summus also provides additional resources to prepare you and your staff:

- Online certification course for all staff members
- The Little Red Book, our complete guide to laser therapy treatment protocols, applications and science
- Treatment example videos



02

Ongoing Training

With **SUMMUS ON CALL**, training is at your finger tips. Whether you need a refresher or want to explore topics in depth we are here for you.

- New Staff
- Clinical Advice
- Special Treatment & Conditions

"First of all, I need to say what an **AWESOME** seminar you put on this past weekend. It was incredibly educational and I left with such an amazing amount of information."

-Faith



03

Next Level Training

Laser therapy is always evolving. Summus is committed to staying at the forefront of the industry by continuously providing our customers with advanced research on the trends and applications of laser therapy. We offer:

- Advanced training seminars conducted by our medical directors at locations throughout the U.S.
- Clinical experts available to answer any treatment questions
- Webinars covering a range of topics on laser therapy
- Speaking engagements at local and national industry events
- Educational Podcasts

HOW DO I IMPLEMENT LASER THERAPY IN MY PRACTICE?

BUSINESS MARKETING



Join The Summus Family:

As a part of the Summus Family, we provide you the guidance and materials you need to seamlessly integrate the laser into your practice. With our step-by-step marketing and implementation plan, we help you educate your staff and existing clients, as well as connect to new clients, by providing customized materials you can use immediately in print, web, email, and social media format.



Share the News:

Keep the spotlight on your practice with social media posts. Share the posts straight from the Summus Marketing Team, or customize them to share your success stories!



Educate & Grow your Patients:

Outfit your office to educate your clients using our client brochures and waiting room posters. Then reach your existing clients through emails, letters, and postcards—all of which are included in your marketing kit. When you are ready to connect with new clients, we supply referral cards, press releases and advertisements.



One Touch Access:

We stand with you, when it counts and when you need it. Should you have questions for our marketing team or require assistance with materials, we are one touch away with **SUMMUS ON CALL**.

SUMMUS™

We are relentlessly focused on developing the most advanced therapeutic lasers that provide a non-surgical solution for clinicians to treat pain, reduce inflammation, and aid healing.



15 years in the industry

Summus is a U.S. pioneer in Class IV laser therapy with over 15 years of experience.



Guided by Physicians

Summus product development is guided by physicians, who provide their knowledge of healing into our lasers.



Innovation

Our deep knowledge of therapy lasers and market demands allow Summus to lead an industry to a new horizon.

DOWN TIME IS A THING OF THE PAST

UNPARALLELED SERVICE

Keep your therapeutic treatment schedule humming along seamlessly

Now the highest quality therapeutic laser ever produced is backed by our U.S. service department. All regular service and repairs are covered for the life of your system's warranty.



Instant Answers

Do you need service advice? At every step of the way, you are able to reach out to us through **SUMMUS ON CALL** for instant access to our highly knowledgeable staff of laser experts and a **stress free, worry free Horizon ownership experience.**

Loaner Program

We provide Summus-exclusive proprietary service at our headquarters. If your laser is out of service for longer than 3 days, we provide you a loaner to keep your treatment on track & in service.

Domestic Service

The highest quality therapeutic laser ever produced is backed by our American service department, located in Franklin, TN.

Rapid Turnaround

Second-to-none Warranty

Instant Access To Service Experts

Peace Of Mind

Loaner Program



Dedicated Response Team

More questions? No problem! Access our dedicated staff at the touch of a button with **SUMMUS ON CALL**



Scientifically-Proven

Summus built products are backed by two decades of research to help patients regain a higher quality of life.



Clinical Expertise

With decades of combined laser therapy clinical expertise, Summus understands what clinicians need from their equipment.

HOW DO I PAY FOR THE HORIZON LASER SYSTEM?

YOUR INVESTMENT FOR THE FUTURE

It's More Affordable Than You Think!

- ✓ Excellent financing options
- ✓ Marketing tools
- ✓ Practice building programs
- ✓ Fast ROI

Just Two New Clients A Month Makes It All Possible*



Weekly Revenue Analysis

Musculoskeletal Cases	# _____ x \$ 210*	= \$ _____
Post-Trauma/Injury Cases	# _____ x \$ 210*	= \$ _____
Dermatologic Cases	# _____ x \$ 210*	= \$ _____
Intra-Abdominal & Thoracic Cases	# _____ x \$ 210*	= \$ _____
Post-Operative & Post-Dental Cases	# _____ x \$ 15	= \$ _____
Total Weekly Revenue =		\$ _____

Return on Investment

Laser Revenue Per Month	Laser Payment Per Month	Laser Profit Per Month
_____	- _____	= _____

* Examples based on a typical 3-2-1 protocol at \$35 per treatment. Some protocols differ by condition/chronicity.

**BUILD YOUR SUCCESS
ON OUR SUCCESS**



CONTACT US AT: 615.595.7749 OR SUMMUSLASER.COM

1185 W. Main Street,
Franklin, TN 37064

©2020 Summus Medical Laser. All Rights Reserved.